



## Glossary of ACCE Terms & Acronyms

- ACCE =** Association of Chamber of Commerce Executives. Never referred to as “Ace.” (Previously “American Chamber of Commerce Executives”)
- ACCE Foundation =** Also referred to as “the foundation.” ACCE’s supporting foundation, which works to enhance the role of chamber and association executives as community builders by providing education, research and scholarships. (Previously called CGEF)
- ACCE U =** ACCE’s online university, launched in 2012.
- ACE Awards =** Awards for Communication Excellence, referred to as “Ace.” The program has been in existence more than 30 years and provides national recognition for chambers with exemplary communications and marketing.
- AMS =** Association Management Software. ACCE’s membership database.
- AskACCE =** ACCE’s resource center of knowledge and samples from ACCE members and staff. AskACCE is staffed by trained information specialists and provides accessible data, links and answers 24/7.
- Benefits =** The insurance and retirement plans available to the employees of chambers through a partnership between ACCE and the Benefits Trust. Hundreds of chambers are enrolled (see “The Trust”).
- Boardsite =** [www.acce.org/boardsite](http://www.acce.org/boardsite) - a central repository container for information pertinent to Board involvement; password protected.
- The Board =** ACCE’s Board of Directors. Since we have multiple boards, this can be confusing, but all other volunteer leadership groups use their longer affiliation name. Only ACCE’s Board of Directors is referred to as “The Board.”
- CCE =** Certified Chamber Executive. The highest professional designation in the industry. The CCE is bestowed by ACCE, but an independent Commission determines criteria, reviews applicants, administers tests and decides who is awarded designation.
- Chairman’s Award =** Each year, the Chair of ACCE’s Board honors one or more individuals who have made a significant contribution to ACCE and the profession.
- Chamber Executive*** ACCE’s award-winning digital magazine, covering best practices and trends in the field, as well as all aspects of chamber management, including leadership, sales, communications, economic and workforce development, government relations and more. It is sent electronically to members four times per year.

- Chamber of the Year =** Also known as COY, this award was launched in August 2007 and is bestowed annually to up to four chambers (by size), in recognition of superior overall chamber performance (numerous criteria) during a given year.
- Chamberpedia =** Label used by the AskACCE team (see “AskACCE”) to house the ever-growing online collection of topical information on chamber issues available for members to use.
- Circle of Champions =** This program is part of the Membership Development Division and is designed to connect chamber sales professionals and to inspire and recognize excellence in membership sales performance through its sales awards programs.
- Commission =** The Certified Chamber Executive (CCE) Commission. The Commission determines criteria, reviews applicants, administers tests and decides who receives the CCE designation.
- Committee of 100 =** The U.S. Chamber’s exclusive membership subgroup, which meets twice yearly. Involves many of the larger members of ACCE and the ACCE CEO.
- Convention =** ACCE’s annual meeting of chamber professionals. The largest in North America.
- DEI =** Diversity, Equity & Inclusion Division, a subgroup focused on minority business development, minority professionals and economic inclusion.
- Divisions =** Peer groups of like-minded professionals. Current divisions are: Communications & Marketing, Membership Development, Government Affairs, Economic & Community Development, Education & Talent Development, Events, Diversity, Equity & Inclusion and Finance & Operations. No added cost to belong.
- Dynamic Chamber Benchmarking =** Commonly referred to as DCB, a comprehensive compensation and operations data analysis and reporting tool.
- ETD =** The Education & Talent Development Division is our most active subgroup. It is supported by grants and is jointly managed by the Unite-LA team.
- ECD Division =** Economic & Community Development Division, which launched in 2007. This division is comprised of chamber economic development professionals, industry thought leaders and chamber CEOs charged with driving prosperity in their regions. The division convenes peer conference calls, provides online and phone answers to development related questions, offers introductions for chamber professionals with site selection consultants and crafts curriculum for ACCE events.
- Emerging Cities Council =** A community peer group of CEOs from chambers representing MSA regions with populations between 100,000 and 250,000, with budgets of \$750,000.
- Executive Committee =** Top elected leadership. Includes seven officers and several at-large members. Empowered to take most official actions of the Board.
- FBI =** Fringe Benefits Inc. ACCE’s for-profit subsidiary, which administers and services the insurance and retirement programs offered by the organization.

## **Hometown Chambers**

- Council =** A community peer group of CEOs from chambers representing MSA regions with populations under 100,000 and budgets under \$500,000.
- IEDC =** International Economic Development Council. This entity serves economic developers in many of the same ways ACCE serves its members. We have some membership crossover.
- Institute/IOM =** The Institute for Organizational Management. A program of the U.S. Chamber of Commerce. ACCE provides faculty, board members and curriculum support.
- JobWatch =** ACCE's online job and resume posting service for the chamber profession.
- Life Member =** This pinnacle award is bestowed by ACCE on especially distinguished chamber leaders after lengthy, stellar careers. The "Life Member" name recognizes both lifetime of success in the chamber profession as well as the member-for-life status afforded to each honoree.
- Major Cities Council =** A community peer group of CEOs from chambers representing MSA regions with populations between 250,000 and 500,000, with budgets over \$2 million.
- Metro Cities Council =** A community peer group composed of the CEOs of chambers representing the top 75 MSAs – other criteria apply.
- MDD =** Membership Development Division. A subgroup of ACCE members focused on chamber efforts to get, keep and serve their members. Formerly organized as NAMD prior to its merger with ACCE.
- Principal =** ACCE's retirement plan provider, chosen by the Benefits Trustees after extensive due diligence. Principal handles \$300+ million in assets of chamber employees enrolled in our 401(k) and 457(b) plans.
- Sponsor =** An organization like ours has many sponsors. ACCE's *Official Corporate Sponsors* support ACCE overall endeavors. We have additional sponsors for programs and divisions at various levels.
- The Trust =** ACCE Benefits Board of Trustees is an independent entity that crafts and oversees the retirement and insurance benefit programs we offer to our members. It reviews options, selects carriers, and holds fiduciary responsibility.
- WCF =** The World Chambers Federation organizes the World Chamber Congress, a bi-annual gathering of 1,500 chamber leaders from over 100 countries.